



Deliverable D6.2

Project Website online



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EXECUTIVE SUMMARY

The present document is the Deliverable D6.2 – Project Website online of the MASTER project (Grant Agreement No. 818368), funded by the European Commission’s Horizon 2020 Research and Innovation Programme, and presents information regarding the design and content of the MASTER website.

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1. INTRODUCTION

Being one of the most important dissemination tools, the website must be functional, user-friendly, capable to enable communication with actors, stakeholders, general public, and with consortium members, and a portal which ensures an efficient PR strategy for MASTER project.

2. PROJECT WEBSITE

The domain was reserved and bought before the Kick-Off Meeting (January 2019), a decision taken together with Teagasc, the project coordinator. Afterwards, TRITECC team began working on the actual design of the website, making it available three months later, in April 2019. During the website development, TRITECC cooperated closely with Teagasc, making sure all the elements required were incorporated and the information was clear and in line with the overall project image.

The name of the domain, <https://www.master-h2020.eu>, was chosen in such a way that would include the acronym of the project ("MASTER"), an abbreviation of the project framework ("Horizon 2020"), and, the ".eu" HTML extension as the "short name" for the European Union.

The website contains six tabs, specific to each section of the website: Homepage, The Project, Partners, Links, Intranet, and Contact. Step by step, public documents and dissemination materials produced as part of the project (press releases, project brochure(s), factsheets, etc.) will also be uploaded, and it will also be regularly updated through its development, so that it will represent a valuable source of information for interested stakeholders.

Each tab has its specific content. The "Homepage" includes general information about the project (i.e. the logo, the full name, brief information about MASTER), quick-access links to the most recent events or dissemination materials. The EU funding acknowledgement is, also, visible, as well as the "Legal Notice" and "Privacy Statement". "The Project" tab presents the overall aim of MASTER, an infographic showing the outcomes expected and the specific objectives. For a visual representation of the consortium spread, the "Partners" tab includes the map of Europe, every partner being represented by a red dot on the map, pertaining to the country it is based in. Below the interactive map, a list of the consortium with the name, the logo, the contact person and the link to the website of each partner can be found. The MASTER website also includes a "Links" tab, facilitating the access to CORDIS, Funding & tender opportunities portal, Guidance Documents for Horizon 2020, and other useful links. As established in the Grant Agreement, the website contains also a password-protected area, the "Intranet". After registering in the Intranet, each member of the consortium will have access to documents, deliverables or any other restricted information which is available only between consortium members. Also, the partners have the possibility to upload documents for an easier track record and share between the consortium. Finally, the "Contact" tab includes details about the project coordinator: mobile number, e-mail address, and website of the institution.



Fig. 1 MASTER Website – Homepage